



Industrial

Global Energy Partners' Industrial Membership Program is an applied-research subscription service focused on advancing energy efficiency, demand response, and innovative technology applications in the industrial sector. Our experts provide years of hands-on experience across many industrial segments – chemicals, petroleum refining, pharmaceuticals and bio tech, pulp and paper, textiles, metals production and fabrication, glass and ceramics, plastics and rubber, and electronics.

In this collaborative program, Global's expert team leverages the funding of member organizations to provide on-demand technical support and produce an integrated package of exclusive technical and marketing publications. The Industrial Membership Program provides products, and services at a fraction of the cost of in-house development or proprietary consulting. *Program Deliverables* are available for members to download at www.gepllc.com.

Industrial Program members also have access to *Customized Consulting Services* – direct consulting, advisory, training, and technical support as a supplement to program membership.

Meet the demand management goals of your organization

Develop plans for retaining and growing your industrial customer base

Help your key industrial customers:

- ***Improve energy efficiency***
- ***Cope with high energy prices***
- ***Comply with strict environmental regulations***
- ***Select new technologies to improve their productivity***

“The Industrial Program helps me better understand the industry and become a credible source of information and support for my industrial customers”

*- Large Account Manager,
Northeastern Utility*

Meeting your needs and those of your Industrial Customers

Industrial energy use accounts for more than 34 percent of U.S. energy use and more than 29 percent of U.S. electricity consumption. Industrial customers' large energy expenditures coupled with their need to control costs and comply with ever more stringent environmental regulations make them proactive with regard to energy use and utility purchases. However, many industrial facilities do not have the resources or staff to take advantage of the full range of opportunities to increase their energy use efficiency, comply with environmental regulations, and reduce costs. Many industrial customers count on their utility companies to assist them in these areas.

Industrial customers' high energy use make them a very important customer segment to focus on for energy companies that are under increasing pressure to manage their energy demand. Energy companies' need for additional generation, transmission and distribution capacity coupled with the need to reduce greenhouse gas emissions have resulted in a renewed interest in improving the energy use efficiency of their customers and attaining temporary peak demand reductions through demand response programs.

The 2008 Industrial Membership Program will provide members with information on best practices, benchmarking and advanced technologies that will benefit energy companies and their customers through:

- Efficient Load Management
- Customer Retention Opportunities
- Environmental Solutions and Greenhouse Gas Reductions for Key Customers
- Guidance on Technology Demonstrations and Pilot Programs
- Leveraged Staff Resources
- Education and Customer Training Opportunities

Industrial Program Deliverables

Technical Reports/Tech Reviews/Fact Sheets

- Two to four technical reports provide in-depth treatment of key technologies and strategic issues impacting industrial customers. These reports are written for utility professionals and can be shared with your customers. Our program experts and members propose topics that members discuss and ultimately decide upon. Potential topics for 2008 include:
 - > Review of Energy Efficiency Best Practices for Selected Industrial Segments (additional segments will be covered in future years)
 - > Greenhouse Gas Reduction through Improved Industrial Energy Efficiency
 - > Energy Benchmarking of a Selected Industrial Sector (a different sector will be analyzed each year)
 - > Renewable Fuel from Biomass and Waste Products

Quarterly Newsletter

- The quarterly newsletter *Market Connections* features original articles and analysis of trends and technologies shaping the use of energy in the industrial sector.
 - > Program members decide upon the topics for the main newsletter articles
 - > *Market Connections* can be customized with your utility logo and contact information for distribution

Resource Library

- An expanding web-based resource library of over 40 technical reviews and fact sheets profiles innovative technology applications and energy efficiency best practices.
 - > Includes original content developed and updated by Global as well as the best publicly available content screened by Global for quality and relevance

Web Tools and Calculators

- Web-based tools to help calculate the energy impacts of energy-use technologies.

Summit Meeting

- Complimentary registration for Global's annual Summit Meeting.
 - > A venue to hear new technical presentations and discuss current and future program activities
 - > The meeting is typically hosted in conjunction with one of our members

Inquiry Privileges and On-Site Support

- On-demand technical support from our team of energy experts in the industrial sector.
 - > Our experts are on-call via phone and e-mail to quickly answer questions on energy use and new technologies and to direct members to appropriate resources
 - > Members receive one complimentary day of on-site support from one of our Program Managers

Webcasts

- Web meetings to finalize deliverable topics and review their status.
- Webcasts to educate members and their customers on timely technical subjects.

Customized Consulting Services

- Access to a flexible retainer package of advisory, training, and consulting services that you can customize to suit your needs

Industrial Program Annual Membership Fee: \$30,000

**For More
Information
Please
Contact:**



Ed Fouche
Industrial Program Manager
(919) 898-3512
efouche@gepllc.com



Ray Ehrhard
Industrial Program Manager
(314) 935-8589
rehrrard@wustl.edu

